

Press Release

ALASTAIR SAWDAY'S SPECIAL PLACES TO STAY TURKEY

Things we can do for you:

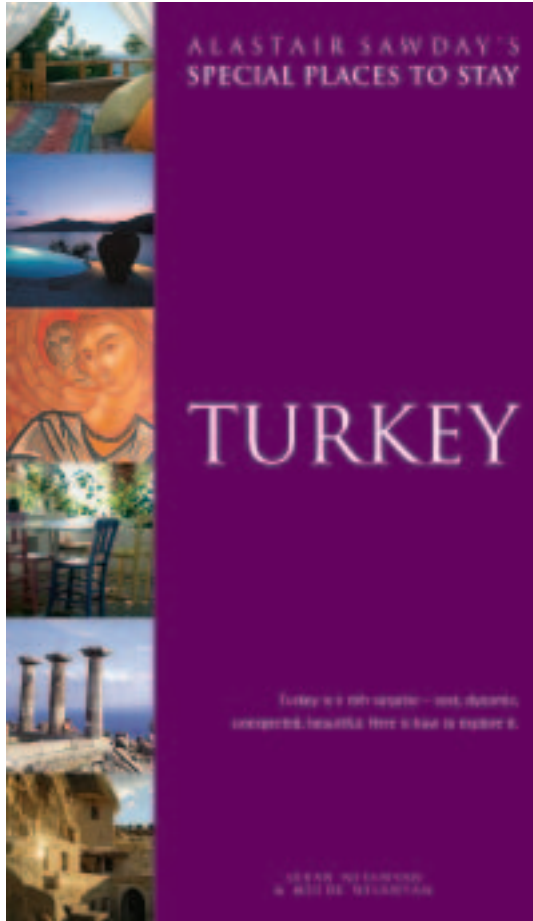
- Suggest ideas for features and compile them
- Arrange reader offers and giveaways

Coming soon:

- British B&B ed 10 – September
- British Hotels ed 7 – October
- French Holiday Homes ed 3 – October

And a little later

- French Hotels, Chateaux & Inns ed 4 – November
- Morocco ed 2 – November



Poor old Turkey seems to have suffered something of an image crisis over the years. While we do go there in our hordes, we tend to cling to the purpose-built resorts and actually explore very little of this amazing country. But there's so much to discover and so many special places to stay on the journey from boutique hotels to characterful, friendly pansiyons, cave dwellings and forest camps. And we do seem to know what makes a place special - the architecture, views and food all play their part - but atmosphere is the thing and a faded 17th house run by spirited and generous hosts would always take preference over a slick, designer hotel with sniffy staff.

- Discover a 19th century Istanbul townhouse with a dazzling view of the Blue Mosque from its roof terrace
- Breakfast on homemade savoury pastries in a delightful garden with kilim-clad seats at an exotic cave hotel
- Splash out on the Pool Suite with its very own infinity pool suspended on the cliffs above the sparkling Med
- Not so flush? How about bedding down perched high among umbrella pines at Kadir's Tree House Hotel at the foot of the Taurus Mountains

About Alastair Sawday Publishing

Our first guide, French Bed & Breakfast, was published in 1994 and celebrated homes owned and run by 'people' rather than corporations. We still simply look for places that we like - and we are fiercely subjective in our choices.

'Special' for us is not about the number of creature comforts, but about all those different elements that make a place 'work'. Our write-ups are cliché-free and honest so readers have learned to trust us.

Environmental concerns are a priority, too, and we are always looking for ways of improving our 'green' credentials.

Facts & Figures

192 special places including guest houses, hotels, and thrillingly remote camps and meditation centres.

Clear maps to help with trip planning.

Regional introductions help the reader sort their Cappadocia from their Mid-Aegean.

Three thousand years of Turkish history handily condensed into three and a half paragraphs.

A useful glossary of Turkish words - anyone for Sütlaç?

For more information or review copies, due late-june, call: Sarah Bolton on 01275 464891 or email: sarah@sawdays.co.uk

- Publication date: 28th July
- 192 entries with colour photos
- Price: £11.99
- 1st edition
- ISBN: 1-901970-68-X
- Pages: 261
- Maps: 10

Visit our web site to see a full range of books and places to stay.

There is also a press 'area' where journalists can request review copies or download pdfs of the latest press releases.

www.specialplacestostay.com